

Dr. Cory Wimberly
Associate Professor of Philosophy
Department of Philosophy
The University of Texas Rio Grande Valley
1201 W. University Dr.
Edinburg TX, 78539
cory.wimberly@utrgv.edu

Areas of Specialization

- Social Philosophy, esp. class, sexuality, and sex.
- Political Philosophy
- 19th and 20th Century Continental Philosophy, esp. Nietzsche & Foucault
- Propaganda, Public Relations, and Media Studies

Areas of Competence

- History of Philosophy
- Archival and Historical Research

Academic Appointments

- Associate Professor of Philosophy, University of Texas Rio Grande Valley, 2015-Present
- Associate Professor of Philosophy, University of Texas Pan American, 2012-2015
- Assistant Professor of Philosophy, University of Texas Pan American, 2006-2012
- Adjunct Faculty, Loyola University Chicago, 2005-2006
- Graduate Instructor, the Pennsylvania State University, 2000-2005

Education

- Ph.D. Philosophy from the Pennsylvania State University, 2006
- B.A. Philosophy from the University of California at Santa Cruz, 1999
- Dissertation advised by Charles Scott entitled, *Strategic Self Care: Foucault's Final Work and the Pursuit of Practices of Freedom*. My research focused on how the self's relation to itself (ethics) is tied to the self's relationship to others (politics) in liberal and neoliberal forms of government.

Manuscripts

- *How Propaganda Became Public Relations: Foucault and the Private Government of the Publics*, forthcoming Fall 2019 with Routledge.

Publications

- “The Role of Public Relations in Producing the Post-Truth Era: A Genealogy of Corporate Relations of Knowledge,” (forthcoming).
- “Propaganda and the Nihilism of the Alt-Lite: A Genealogy,” (under review).
- “Peons and Progressives: Race and Boosterism in the Lower Rio Grande Valley, 1904-1940.” *The Western Historical Quarterly* 49, no. 4 (2018).
- “Trump, Propaganda, and the Politics of *Ressentiment*.” *Journal of Speculative Philosophy* 31, no. 1 (2018).
- “The Job of Creating Desire: Propaganda as an Apparatus of Government and Subjectification.” *Journal of Speculative Philosophy* 30, no. 1 (2017).
- “Acceptable Risk.” In *The SAGE Encyclopedia of Economics and Society*, edited by Frederick Wherry. London: Sage, (2015).
- “Pleasure.” In *Encyclopedia of Political Thought*, edited by Michael Gibbons. Boston: Blackwell-Riley, (2014).
- “Moralities of Self-Renunciation and Obedience: The Later Foucault and Disciplinary Power Relations.” *Philosophy Today* 55, no. 2 (2011): 37-49.
- “Review of Shannon Winnubst’s *Queering Freedom* (Bloomington, IN, Indiana University Press, 2006).” *Foucault Studies* 10 (2011): 214-217.
- “Liberty and the Normative Force of the Law in Montesquieu’s *The Spirit of the Laws*.” *Minerva* 14 (2010): 36-65.
- “The Joy of Difference: Foucault and Hadot on the Universal and the Aesthetic.” *Philosophy Today* 53, no. 2 (2009): 191-202.
- “Montesquieu and Locke on Democratic Power and the Justification of the ‘War on Terror.’” *International Studies in Philosophy* 40, no. 2 (2008): 107-120.

Presentations

- “Corporations and the Truth: How the Corporation Has Altered Public Discourse,” The American Philosophies Forum, Decatur, Georgia, 2019.
- “Propaganda, The Alt-Lite, and Black Pill,” Radical Philosophy Association, Lowell, Massachusetts, 2018.
- “Re-examining the Alt-Lite through the Lens of Propaganda,” Society for Phenomenology and Existential Philosophy, State College, Pennsylvania, 2018.
- “Memes as Propaganda: How the Alt-Right Spreads Itself Online,” The University of Texas Rio Grande Valley, Edinburg, Texas, 2018.
- “Trump and the Alt-Lite from the Perspective of the Genealogy of Propaganda,” North Texas Philosophical Association, Dallas, Texas, 2018.
- “Peons and Progressives: Race and Boosterism in the Lower Rio Grande Valley, 1904-1940,” Philosophy Across the Americas, McAllen, Texas, 2017.
- “The Job of Creating Desire: Propaganda as an Apparatus of Government and Subjectification,” Society for Phenomenology and Existential Philosophy, Memphis, Tennessee, 2017.

- “The Responsibility of Philosophy in the (Orange) Face of Donald Trump: Critique, Genealogy, and Democracy,” American Philosophies Forum, Atlanta, Georgia, 2017.
- “The Blind Side of Liberalism: How Propaganda Has Its Cake and Eats It Too,” Caucus for a New Political Science, South Padre Island, Texas, 2017.
- “Cooperative Learning in Higher Education,” Center for Teaching and Learning Excellence, University of Texas Rio Grande Valley, 2017.
- “Towards a new Understanding of Public Opinion: Reexamining the Work of Marx, Marcuse, and Horkheimer and Adorno,” Radical Philosophy Association, Lexington, Kentucky, 2016.
- “Land Sales Propaganda for the Rio Grande Valley, 1900-1940: Recruiting White Farmers to Build a Latino Jim Crow,” National Association of Hispanic and Latino Studies, South Padre Island, Texas, 2016.
- “Assembling the Public: Propaganda, Subjectification, and Government,” at the American Philosophies Forum, Key West, Florida, 2016.
- “Fear, Risk, Security: Public Relations as Corporate Governmentality, 1900-1934,” Business History Conference, Miami, Florida, 2015.
- “Public Relations and Corporate Governmentality: Retooling Liberalism and the Liberal Subject for Permanent, Continuous, and Intensive Government,” Foucault Circle, University of Richmond, Richmond, Virginia, 2015.
- “Crowd Psychology, the Subject, and Public Relations” Border Crossing Conference, University of Texas Pan American, Edinburg, Texas 2014.
- “Is It Possible to Market Ethically Across Borders?” Border Crossing Conference, University of Texas Pan American, Edinburg, Texas 2014.
- “The Moral Embodiment of the Crowd in Public Relations” paper presented to the CaQtus Collaborative, University of Texas Pan American, Edinburg, Texas 2012.
- “A New Reading of Capital” Workshop at The Society for Social and Political Philosophy, Texas A&M, College Station, Texas, 2011.
- “Foucault and Locke on the Foundations of Freedom” Paper presented at Association for Political Theory, Reed College, Portland, Oregon, 2010.
- “The Subjectivizing Force of Marketing” Paper given at the caQtus collaborative, The University of Texas Pan American, Edinburg, Texas, 2010.
- “The Multiple Subjectivity of the New Mestiza in Anzaldúa’s *Borderlands*” Paper given at the North Texas Philosophical Society, University of North Texas, Denton, Texas, 2010.
- “Methodology and Ontology in the Study of Markets” Paper given at the caQtus Collaborative, The University of Texas Pan American, Edinburg, Texas, 2009.
- “The Value of Human Rights in Contemporary Democracy” Paper given at International Week, The University of Texas Pan American, Edinburg, Texas, 2008.
- “Locke, Friedman, and Montesquieu on the Effects of Power on Liberty and Democracy” Paper given at the Society for Social and Political Philosophy Roundtable, Skidmore, Saratoga Springs, New York, 2008.
- “Globalization and Economic Hit Men” Paper given at Aporia, The University of Texas Pan American, Edinburg, Texas, 2008.
- “Being an Ally: What is the Role of Men in Feminism?” Presentation given at Mujerfest, McAllen, Texas, 2007.

- “The Knot that Binds Us: The Importance of Sex, Sexuality and Gender in Morality and Politics Today” Paper given at The Festival of Books and Art, The University of Texas Pan American, Edinburg, Texas, 2007.
- “The Democracy of Genealogy: Is There a Priority for Democracy in Foucault?” Paper given at the Foucault Circle, Loyola University, Los Angeles, California, 2007.
- “Foucault as Democrat: A Rethinking of Democracy” Paper given at the Society for Social and Political Philosophy at the Pacific APA, San Francisco, California, 2007.
- “Normalization and Democracy in a Bio-Political Society” Paper given at the Philosophy Colloquium, The University of Texas Pan American, Edinburg, Texas, 2006.
- “Discipline in God’s Army” Paper given at the Foucault Circle, University of Memphis, Memphis, Tennessee, 2006.
- “Foucault’s Opposition to Ethics of Use and Mastery” Paper given at the participants’ conference at the Collegium Phaenomenologicum, Citta Di Castello, Italy, 2003.
- “Plato’s Phaedo: A Song Without Finish or End” Paper given at the Society for Ancient Greek Philosophy, New York, New York, 2003
- “Necessity and Logos” Commentary delivered at the Ancient Philosophy Society, Trinity College, Hartford, Connecticut, 2002.

Honors, Grants, and Awards

- 2018 Regents’ Outstanding Teaching Award, award by the University of Texas System, \$25,000 prize.
- 2018 University of Texas Rio Grande Valley, Excellence in Hybrid Education Award (award for best online/in-person course at the University 2017-2018).
- 2017 Selected to Lead Workshop in Cooperative Learning at the Center For Teaching Excellence at the University of Texas Rio Grande Valley.
- 2014 Faculty Research Council award to fund study at the Wisconsin Historical Society Archive in support of my forthcoming book manuscript.
- 2013 Faculty Development to Grant to become certified as an instructor of the Co-Operative Learning Method.
- 2012 Faculty Development Grant to Study Advanced Cooperative Learning at the University of Minnesota, Minneapolis.
- 2012 Undergraduate Research Initiative grant to incorporate an undergraduate into my research on public relations.
- 2011 Selected as faculty for the Academic Enrichment Program to work on a grant with UT Medical Branch to help develop promising future health professionals’ critical thinking skills.
- 2011 Faculty Development Grant to Study Cooperative Learning, “Creative Controversy/Peacemakers” at the University of Minnesota, Minneapolis.
- 2010 Selected as Faculty and Group Leader for the Collegium Phaenomenologicum: *Transcontinental Philosophy: Interpreting Philosophy Across Borders and Idioms*.
- 2010 Award for Outstanding Teaching Contribution from the College of Business Administration at the University of Texas Pan American.

- 2009 & 2010 Twice selected as faculty for a 'Mini-Boost' in critical thinking to work with gifted students in the health professions by Lower Rio Grande Valley Area Health Education Center (LRGV AHEC).
- 2009 Award for Contribution to Women's Studies at the University of Texas Pan American.
- 2009 Selected as Faculty and Group Leader for the Collegium Phaenomenologicum: *The Subject of Politics*.
- 2009 Completed a course in Cooperative Learning entitled, "Developing Critical Thinking through Structured Group Work."
- 2008 Course Development Grant from the UT Pan American program for Latin American Studies to develop a course in Chicana and Latin American Feminism.
- 2007 Faculty Development Grant from UT Pan American to study at the Foucault Archive and the Bibliothèque Nationale in France.
- 2007-2008 Grant to study Advanced Co-Operative Learning techniques as part of a UT Pan American Title V grant.
- 2006-2007 Grant to study College Co-Operative Learning techniques as part of a UT Pan American Title V grant.
- 2005-2006 Finalist and Alternate for the Humboldt German Chancellor Fellowship for Prospective Leaders.
- 2005 Received the Edwin Earle Sparks Fellowship in the Humanities from Penn State for outstanding scholarship.
- 2004 Pennsylvania State University Research and Graduate Studies Office travel grant to study at the Foucault Archive in France.
- 2004 Nominated for 'Graduate Assistant Outstanding Teaching Award' at Penn State.
- 2000 'Language Studies Grant' from the College of Liberal Arts and the Department of Philosophy at the Pennsylvania State University for the study of French.
- 2000-2005 Named four time Pennsylvania State University 'Student Leader.'
- 1999-2004 Awarded the 'Graduate Scholar Award,' providing an extra monthly stipend in addition to my assistantship.
- 1999-2004 Graduate Assistantship from the Department of Philosophy at the Pennsylvania State University.
- 2000-2005 Won 23 grants totaling over \$90,000 for 28 separate student seminars, lectures and workshops developed and organized for martial arts between 2000 and 2005.

Pedagogical Training and Certifications

- Certification Applying the Quality Matters Rubric for Online Education 6th Version, Quality Matters, offered through the UTRGV Center for Online Learning Teaching and Technology, 2019.
- Certification Applying the Quality Matters Rubric for Online Education 5th Version, Quality Matters, offered through the UTRGV Center for Online Learning Teaching and Technology, 2017.
- Instructor of Cooperative Learning, David Johnson, Cooperative Learning Institute, University of Minneapolis, 2013.

- Basic Cooperative Learning, Edythe Johnson, Cooperative Learning Institute, Edinburg Texas, 2007 & 2013.
- Creative Controversy, David Johnson, Cooperative Learning Institute, University of Minneapolis, 2011.
- Peacemaker, David Johnson, Cooperative Learning Institute, University of Minneapolis, 2011.
- Advanced Cooperative Learning Edythe Johnson, Cooperative Learning Institute, Edinburg Texas, 2009.
- Cooperative Learning in the College Classroom, Edythe Johnson, Cooperative Learning Institute, University of Minneapolis, 2009.

Language Proficiency

- French, proficient in spoken French and near fluent reading
- German, proficient in spoken German and proficient reading
- Work at the Bibliothèque Nationale de France and the Foucault Archives in Paris
- Internship in Basel, in German speaking Switzerland
- Internship in Geneva, in French speaking Switzerland

Membership in Professional Organizations

- American Philosophies Forum
- Radical Philosophy Association
- Caucus for a New Political Science
- North Texas Philosophical Association
- The Foucault Circle
- Society for Phenomenology and Existential Philosophy

Current Service

- 2018-2021 Assessment Coordinator for Philosophy
- 2018-2020 Conference Organizer for the Radical Philosophy Association Biannual Conference
- 2018-2019 Department of Philosophy Annual Review, Tenure and Post-Tenure Review Committee
- 2015-2019 Faculty Mentor for Ian Werkheiser
- 2009-2019 Philosophy Department Library Liaison

Past Service

- 2016-2018 Program Committee for the Radical Philosophy Association
- 2017-2018 Reviewer for Journal *Diametros*
- 2017-2018 Chair of Hiring Committee

- 2015-2018 Philosophy Department Outreach Committee
- 2015-2017 Faculty Senate
- 2016-2017 Chair Hiring Committee (5 hires)
- 2016-2017 Developed Articulation Agreement between STC and UTRGV for Philosophy
- 2009-2017 Executive Board Member for the Society for Social and Political Philosophy: Historical, Continental, and Feminist Perspectives
- 2009-2017 Webmaster for Society for Social and Political Philosophy: Historical, Continental, and Feminist Perspectives
- 2014-2016 Transition Work for UTRGV
- 2016-2017 Philosophy Search Committee (5 searches)
- 2015-2016 Philosophy Search Committee (2 searches)
- 2014-2016 Department of Philosophy Tenure and Post-Tenure Review Committee
- 2014 Reviewer for *Hypatia* and *European Journal of Political Theory*
- 2014-2015 Arts and Humanities College Council Chair
- 2013-2014 Arts and Humanities College Council Representative
- 2013-2014 Faculty Mentor Mariana Alessandri
- 2011-2012 Philosophy Department Hiring Committee
- 2009-2013 Founding Member and Fellow of the caQtus Collaborative
- 2009-2015 Philosophy Program Committee
- 2010-2014 Faculty Advisor for Alpha Sigma Tau
- 2008-2011 University Faculty Research Council
- 2008-2009 History and Philosophy Recruitment and Personnel Committee
- 2007-2008 College Council: The College of Arts and Humanities
- 2007-2008 Department Executive Committee
- 2007-2008 Chair of the History & Philosophy Recruitment and Personnel Committee
- 2006-2007 Philosophy Department Curriculum Committee: rewrote major requirements and overhauled the course catalog
- 2003-2005 Undergraduate Philosophy Club Advisory Board
- 2003-2004 Faculty advisor for the 'Humanitarian Leadership Alliance', a student feminist/activist organization
- 2000-2005 Faculty advisor for the 'Quantum Jujitsu' club, a martial arts club